



Workshop #2 Options: 9:00-10:15 Tuesday

Aaron Ziebarth

Strengthening the Soul of Your Leadership: Practices For the Busy Leader

Loneliness is real for leaders. Review your personal calling, vision and mission. Consider a “rule of life”, spiritual gifts, spiritual rhythms, as well as spiritual disciplines that can keep ministry vibrant.

Zac Wilcox

Building a Strategy and a Plan that Helps You Make Decisions

You can tell what an organization's strategy is by the decisions that they make - because that is what a strategy does. Look at Apple, or Southwest, or Chic-fil-A, they all have clear definable strategies that we can see from the outside if we stop and look. Yet too often an organization doesn't have a clear, well defined strategy and you can tell from the decisions that they make or it seems like they have no strategy at all. Bad strategy can sink thriving companies. Look at Kodak, Blockbuster, Borders, Sports Authority, Toys R Us, and I could go on. Have a clear strategy and a well-defined strategic plan is pretty simple, but not easy.

Bill Pitcher

Recipes to Teach Your Teenage Staff

With staffs getting younger and leaner, it's easy to feel overwhelmed by the mountain of prep required to keep churning out homemade food. Let the kids give you a break. These recipes can easily be prepped by your youngest staffers and even younger volunteers—no mixers or knives required.

Emily Hughes

3CA Marketing Tools

Focus on Member Benefits: CCCA Marketing Tools

This seminar is an introduction to CCCA marketing tools and resources including CCCA's recruiting tool kit, Marketing Plan in a Box and The Power of Camp. Whether you have a marketing team or marketing is only one of the many hats you wear, CCCA has content you can incorporate into your outreach to campers and job seekers.

Juls Wood

Sustainable Forestry: Maintaining a Healthy, Safe and Financially Productive Forest

This session will talk on why forest management is so important. From cutting down the dangerous trees, to logging areas of your property to bring income; learn about the proper way to manage your acreage.

Megan Fowler

A Journalist's Plea For Transparency In Times of Crisis

As a journalist, Megan Fowler has reported on and read about too many Christian organizations responding poorly when confronted with evidence that children or adults were abused at their ministries. Through real-life case studies we will consider what a survivor-centered response might look like when a safeguard fails.



Workshop #3 Options: 10:35-11:50 Tuesday

Anna Bettencourt

Healing for Trauma: Trust Based Relational Intervention (TBRI)

Trust based relational intervention looks at the need expressed in behavior through understanding how trauma has imprinted a child's brain. Through connection, empowering, and informed correction strategies, a caregiver (or camp counselor) can build trust with any child.

Zac Wilcox

Leveraging Your Genius to Avoid Burnout

Burnout is often not so much a symptom of too much work, but too much of the wrong kind of work. In this workshop we'll learn more about the six basic types of work, how you can leverage that knowledge to your benefit and be able to use your genius at work to increase the productivity that you have at work, as well as the joy and energy that you get while at work to stop yourself (And your team) from being burnt out. Through this workshop you'll also be able to increase the trust that you have with your team, your supervisor, and understand why you get so frustrated at work and at home.

Amber Depew

Semi Homemade Time Savers

Learn some helpful tips to transform basic premade food items into a more homemade meal. Examples and recipes will be shared. Discussion on how you find ways to help your staff save time in the kitchen.

Steele Sessions

Straying from God's Physical Design – A Conversation About Diet, Movement, and Chronic Pain:

We all know that the enemy uses cultural means to harm us spiritually, morally and emotionally. And we know that the only safe refuge is in God's good design for our hearts, minds, and souls. Does the same stand true for our physical world? We are in a culture of chronic pain and dissociative perspectives that can miss out on the beauty of God's design for our bodies. If our hearts are healed when we come back to his design, won't our bodies experience renewal and life when we do the same with his physical design for us? Should spiritual and physical designs be separated at all? Let's talk together about glorifying God in how we move and how we eat, just to start, as we appreciate and glorify him through the stewardship of our bodies!

Juls Wood

Forester Life Hacks: Tips From a 45-year Hike in the Woods

Topics include dealing with invasive plant species, income from carbon programs, creating a nature trail, dealing with state and federal cost-share programs, combining tech and trees, edible plants, and a Q&A at the end.

Mike Smith

Camp Finance Tips and Q&A

In this workshop, you'll be given some camp finance tips that will, hopefully, help you be more effective and efficient in the finance area of your camp. There will be time for Q&A to address other financial topics of interest to you.